

Karly Wines

2009 Zinfandel, Pokerville



PRODUCTION

Harvested 9/5 to 10/14/2009

Hand punched in half-ton bins for 7-10 days

Aged twelve to 18 months in 10- to 30-year-old barrels

Bottled as needed October 2009 to July 2010

Pokerville Zinfandel has become a mainstay in our wine lineup. It is a straightforward, no nonsense easy-to-drink wine priced well below its value. It is made with the philosophy that anybody can pay a high price for rare great grapes and make fine expensive wine, but the real mettle of a winery is finding a way to make a good wine at an everyday affordable price. This guides and defines Pokerville Zin. The exact composition varies from year to year, but we blend wines mostly from our own youthful Zinfandel vineyards. We make them with the same methods as our more expensive wines but age them for less time in our older more experienced barrels. This leaves the emphasis on the inherent cherry-cola grapiness of the variety and keeps production costs down. The taste is all grapes, no oak sawdust or shavings or micro-ox trickery.

This wine takes the original name of our nearest post office in Plymouth. Pokerville was the original name for the settlement built up around the Empire and Pacific mines in the roaring 1850s. A few years later, when life settled down a bit, proper ladies arrived and they changed the name to Plymouth. After an underground scuffle and lawsuit over claim rights, the Empire and Pacific Mines merged as the Plymouth Consolidated, which operated until 1947, when the bored miners turned to wine.

“Karly has turned out a super value with their offering called Pokerville.

It is a straightforward, richly fruity, full-bodied Zinfandel bursting with fruit, glycerin, and alcohol. While there is not much complexity, the wine is immensely satisfying, as well as mouthfilling. Drink it over the next several years.”

– Wine Advocate, 1988 Pokerville Zinfandel (first release)

“One of the better Zinfandel values in the marketplace. It is medium-bodied, with plenty of peppery black-cherry fruit, attractive softness, and a generous, velvety-textured finish. Drink it over the next 3-4 years.”

– Wine Advocate, 2007 Pokerville Zinfandel



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